

# Vårsalongen 2025

Ever since its inauguration in 1921, Vårsalongen has been a much loved and controversial tradition. This year's jury comprises artists Daniel Youssef, Marcia Harvey Isaksson and curator Sandra Weil. The jury is chaired by the Director of Liljevalchs, Joanna Sandell Wright.



Stockholms  
stad

# Apply to Vårsalongen 2025

## Who can apply to Vårsalongen 2025?

Everyone who lives or resides in Sweden and was born in 2006 or earlier can apply to Vårsalongen 2025. Both individuals and groups can apply.

## How much does it cost?

The application fee is SEK 400 and is payable to Liljevalchs' Plus Giro, account number 31066-4. Please write »Vårsalongen Name, National ID Number« or pay directly in the digital application.

## When is the application deadline?

Your application, including photographs, must be submitted no later than October 17, 2024 (in digital format no later than 23:59 hours; a postmark of October 17, 2024 will be accepted). In order for your application to be considered, the application fee must be paid by October 17, 2024. Write »Vårsalongen 2025« on the envelope and post it to Liljevalchs, PO Box 27806, SE-115 93 Stockholm.

## Where can I find the application?

Application forms can be printed from Liljevalchs' web (see info at [liljevalchs.se](http://liljevalchs.se)). Application forms can also be obtained by calling Liljevalchs, tel. +46 8 508 31 330.

## How many works can I submit?

You can submit a maximum of five works (of which no more than 1 film/animation), all of which must be for sale. The works must not be more than three years old. The chances of being included are greater if the works have not been exhibited before. The information about prices and editions that you state on the application form is binding and cannot later be changed. The price should include everything the buyer sees (i.e. including frames or similar) and it should include Liljevalchs' commission of 30 percent. The price you specify must be reasonable from an insurance and market point of view.

## What do I enclose in my application?

### *Application on paper*

Do not submit original artwork(s), but photographs of them. The photographs should be colour prints no larger than A4. Please note that paper applications will be scanned and presented in a digital format

to the jury. The photographs should be accompanied by a completed and signed application form. Please note that you must state the dimensions of your work(s), as this is vital information for the jury.

### *How to label your entries*

Write your name and address and the number of your entry (see page 3, entry 1, 2, 3, etc) in the top section on the back of the photograph. Films should be labelled with your name, address, the number of the entry and the duration of the film.

### *Digital applications*

Digital applications can be submitted from Monday, September 9, 2024. We prefer digital applications. Further information will be available at [liljevalchs.se](http://liljevalchs.se) from mid-August. Digital applications must be submitted no later than Thursday, October 17, 2024 at 23:59 hours.

### *Video works*

Video works should be submitted on a USB stick in any of the formats .mpg, .mpeg, .mp4, .mov, or uploaded according to the instructions in the digital application. Sound works should be in .mp3 format. Accepted applicants will receive instructions for the exhibition format. Your film may be screened in a film programme including works by other artists. If you apply with an installation that cannot be incorporated into a programme it is important that you include detailed information on how your work should be presented.

## What happens to my submitted photographs after the jury selection?

Your photographs will not be returned, nor do we have any possibility to archive them. If your work is selected, one of your photographs will be printed in the catalogue, but it will not be kept on file. When you submit your photograph(s) and your application, you grant Liljevalchs permission to publish your photograph(s) in the catalogue and on Liljevalchs' web with no financial compensation. It also means that you give Liljevalchs permission to provide your photograph(s) to the press for free publication in conjunction with media coverage of Vårsalongen.

## Media coverage in the form of television films of Vårsalongen

If your work(s) are selected for the exhibition, you accept that television coverage of the exhibition may include your work(s) with no financial compensation as part of the media coverage of Vårsalongen.

## When and how do I find out if I have been selected?

The jury's decision will be announced by email or regular mail at the beginning of December 2024. The selected participants will receive a letter with instructions on how to deliver their work(s) and information on the sale process, etc.

## *The delivery of accepted works will take place in January 2025!*

## Packing and transportation of work

The participants are responsible for organising the packing and transportation of their work(s) to Liljevalchs, transportation insurance, and the return transportation after the exhibition.

## If someone purchases my exhibited work(s), how do I get paid?

In the event of a sale, Liljevalchs' commission is 30%. The sale price you state on your application form must include the commission. You will be paid, minus the commission, when we have received full payment from the purchaser(s).

## I need further info, who do I call?

Information about Vårsalongen 2025 can be obtained from Liljevalchs from Monday, August 26, Monday–Friday, 9:00–12:00, tel.: +46 8 508 31 330.

## The Jury

This year's jury comprises artists Daniel Youssef, Marcia Harvey Isaksson and curator Sandra Weil. The jury is chaired by the Director of Liljevalchs, Joanna Sandell Wright.

# Application

Name National ID number

Address Telephone

Postcode and City Email address

---

1. Title Year Quantity for sale

Technique, dimensions excluding frame (or duration/film) Mounting (for photo/graphic works) Price

Edition (for photographs/graphic works) The Jury's notes

---

2. Title Year Quantity for sale

Technique, dimensions excluding frame (or duration/film) Mounting (for photo/graphic works) Price

Edition (for photographs/graphic works) The Jury's notes

---

3. Titel Year Quantity for sale

Technique, dimensions excluding frame (or duration/film) Mounting (for photo/graphic works) Price

Edition (for photographs/graphic works) The Jury's notes

---

4. Titel Year Quantity for sale

Technique, dimensions excluding frame (or duration/film) Mounting (for photo/graphic works) Price

Edition (for photographs/graphic works) The Jury's notes

---

5. Titel Year Quantity for sale

Technique, dimensions excluding frame (or duration/film) Mounting (for photo/graphic works) Price

Edition (for photographs/graphic works) The Jury's notes

---

I consent to being contacted by email: Yes  No  City and date, signature

Read here how we treat your personal information in accordance with  
GDPR (General Data Protection Regulation): [www.liljevalchs.se/om/gdpr](http://www.liljevalchs.se/om/gdpr)

---

Titles, filled out by the applicant: Filled out by Liljevalchs (A=Accepted, R=Refused)

Entry 1: A  R

Entry 2: A  R

Entry 3: A  R

Entry 4: A  R

Entry 5: A  R

Vårsalongen at Liljevalchs kicks off the Stockholm art season, and on February 14th it's time again.

Vårsalongen has developed into a well-attended exhibition that provides the participants with a unique opportunity to have their work viewed by a large audience.

Vårsalongen is popular because it brings together so many different expressions, in the meeting between younger and older participants, between those who have art as their profession and those who are exhibiting for the very first time. We hope that as many people as possible will come with a variety of stories to share – through art.

Last year, 4 974 people applied to Vårsalongen and, of course, there has to be a selection. For the 2025 Vårsalong jury, Liljevalchs has invited artists Daniel Youssef, Marcia Harvey Isaksson and curator Sandra Weil.

There are many reasons to apply to the 2025 Vårsalongen and participate in our art competition. There is no given theme and all forms of art are welcome. You may be invited to Vårsalongen and perhaps you will sell your work to one of our visitors.

We look forward to receiving your application.

Joanna Sandell Wright  
Director Liljevalchs

Liljevalchs



Stockholms  
stad